The TurboTax of *real estate.*

Meet CAFE founder Leland Remias, who is making homeownership more affordable, accessible, and equitable, replacing the traditional 3% realtor commission with a 1% technology fee that saves buyers thousands.

LR

Leland Remias

Founder & CEO, VroomBrick

FROM PCS MOVES TO A PUBLIC SOLUTION

Built by a veteran who paid the *price.*

During five years as a Naval officer, **Leland Remias** faced a reality that hits military families hard: every PCS move meant paying thousands in real estate commissions, sometimes more than once in a few years. He built VroomBrick so buyers and sellers could keep that money.

A William & Mary MBA, former realtor, and 2022 Veteran Startup Challenge alum, Leland leads a team of veterans, real estate operators, and software builders, including Chief Strategy Officer **Tim Piatt**, an Army veteran.

Veteran built

William & Mary MBA

CAFE alum

5-star rated, VA / MD / NC

One platform.
One percent *fee.*

VroomBrick is a white-label homebuying platform that community financial institutions can offer their members. Guided software and expert access replace coordination chaos, with **roughly $15,000 in average savings per buyer.**

01

GUIDED SOFTWARE

Step-by-step dashboard

Showings, offers, documents, deadlines, and milestones, all in one place, so buyers move with confidence.

02

EXPERT ACCESS

Attorney on demand

A partnered closing attorney for contract review, counter-offers, negotiations, and settlement, exactly when it counts.

03

MASSIVE SAVINGS

1% technology fee

Replaces the 2.5 to 3% buyer-agent commission. Reallocate the difference toward closing costs and down payment.

IN A MEMBER'S WORDS

“As a first-time homebuyer, the savings made homeownership possible for me **when I thought it was out of reach.** *”*

Verified VroomBrick buyer review · Available in Virginia, Maryland, and North Carolina.

“

We're all about **empowerment.** *We want to give you the savings, the ease of use, and the confidence that you can do this* **on your own.**

Leland Remias · *Founder & CEO, VroomBrick*

Homeownership, back within *reach.*

Half of VroomBrick's families are LMI households. By cutting thousands in fees, the platform turns “out of reach” into “possible” for the buyers community banks and credit unions are built to serve.

AFFORDABILITY GAP

75%

of US households cannot afford a median-priced home, as housing costs outpace wages (NAHB).

EXTRACTED ANNUALLY

$170B+

pulled from consumers by the real estate system each year, with no middle ground between DIY and full commission.

VROOMBRICK SAVINGS

$15K

average saved per buyer, money that goes back toward closing costs, down payment, and equity.

DIRECT CRA ALIGNMENT

Helps community FIs get **upstream of the homebuying journey**, expanding affordable access for LMI borrowers while lifting mortgage origination and member relationships.

45 fintechs. One *scaling* network.

Through CAFE, VroomBrick is connecting with community banks, credit unions, and industry leaders accelerating their path to making affordable, equitable homeownership a reality for LMI families.

CAFE PARTNERS

ABA	American Bankers Association
AFC	American Fintech Council
WSFS	CARES Foundation
SBDC	Small Business Dev. Center
M&T	M&T Bank
CRB	Foundation @ Cross River

Help CAFE scale the next cohort.

Every dollar fuels founders building financial equity for LMI communities. CAFE supported activity qualifies for CRA community development consideration.

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